

# The Leadership Academy

70%

of business projects **FAIL**  
to achieve their desired objective...

Don't leave your organisations  
future to chance!

Leadership, ineffective change methodology, lack of development for teams and low accountability can all contribute to such negative results. This is where The Leadership Academy comes in: to address all those problems with a single solution.

# Success Starts Here

Our approach combines the best of both worlds. With action orientated online, face-to-face training, one-on-one coaching, teamwork and community support to share ideas and networking.

**The results:** Leaders learn faster, objectives are reached quicker and the benefits are extended across the organisation as a whole.

**Learn by Doing** – Our programs are designed to ensure participants learn by doing. As a result, motivation increases, and the learning process becomes much more effective.

**Tailored to Real Needs** – We know your time is valuable, that's why each program is designed to address real skill gaps and the specific needs of your business.

**Future Leaders** – Exceptional learning and development programs attract and retain the best talent and future leaders.

**Access to a Senior Business Coach** – Access the experience and problem solving skills of a senior business coach that is able to bring immediate benefits to your organisation.

**Flexible Learning** – Participants learn when and where they want. We offer a combination of online learning, webinars, face-to-face workshops and coaching.

**A Common Methodology** – Access a myriad of tools, templates and online courses that allow you to implement a common methodology across the organisation. This results in a cohesive approach to problem solving & strategy development.

**Accountability** – Progress is actively tracked and participants are accountable so that they can improve day in and day out.

# Simplicity Meets Effectiveness

The Leadership Academy is designed to ensure the best results.

It works in four simple steps that ensure success regardless of the challenges your organisation faces.

## 1. Online Learning

24/7 access to our online cloud-based learning platform available for all devices. Track progress and actions and build accountability. Access 100+ business proprietary tools and videos ranging from risk management to strategy development. In addition, modules can be customised to meet your needs.

## 2. Regular Workshops

All content, flow and frequency are customised to the needs of the participants. Face-to-face workshops help participants develop new skills, refine strategic plans, share best practices and achieve the desired outcomes consistently.

## 3. Experienced Coaching Support

Each participant receives monthly 1:2:1 coaching focused on implementation, challenges and opportunities. Ensuring they remain focused and perform at their best with the right guidance.

## 4. Interaction & Peer Community

Collaborate with other participants and hundreds of business leaders around the globe. Participants can network, share best practices, discover new solutions and ways of thinking to address any issues they might be facing.



## Benefits

- **Fully customised program** specifically designed for your business.
- **Address real skill gaps** fast.
- Need-based learning **just in time**.
- **Learn by doing** and applying skills in the workplace immediately.
- Implement a **proven methodology** across your entire organisation.
- Create **accountability** and encourage improvement.
- **Save time** by accelerating change and making sure your change projects work in the long run.

# Ignite Your Winning Team



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## ABOUT US

Business By Design is a boutique management advisory firm. Our team has coached and mentored business owners and managers across Australia and the world since 1995. Known as specialists in the 'Art of Business', we offer commercially tested and market proven tools that are easy to understand and fast to execute – specifically designed to increase profits and grow your organisation.